

Chebec - application form_template

This is the application form to take part in the pilot action developed within Chebec - Hacking the Mediterranean economy through the Creative and Cultural sector, a project co-financed by the Interreg MED programme.

Information related to the pilot action (applicaton requirements, services and activities provided, evaluation criteria) can be found in the Call for Proposals.

Applicants will be required to upload specific documents listed in the Call for Proposal. Make sure you have all the information within reach since you cannot save your questions and finish later - Goolle Form doesn't support this feature.

Before filling in the application, candidates are required to agree to the Privacy Policy.

For further information on technical issues related to the following Application Form, please contact:
Name NameChebec - Application Form (template)
email@email.com

Deadline: date/date/2018



PRIVACY POLICY (template)

Some personal information will be collected about you if you choose to submit this application form. In particular, your responses to questions, as well as details about how you connected to this on line application form, including your IP address, and the date and time when you connected.

Personal information you provide in the application will not be shared outside of PROJECTPARTNER Ltd.

Data will be analysed by staff and experts within PROJECTPARTNER Ltd. and used for the sole purpose of the pilot action "Chebec - hacking the Mediterranean Economy through the Creative and Cultural sector. Data-processing will be carried out manually and with the support of specific information systems.

The submission of the application form is elective. If you refuse to provide the information requested, your application will not be valid.

This website may place one or more "cookies" on your machine and might use web beacons to help deliver cookies and compile analytics.

1. *Seleziona tutte le voci applicabili.*

I have read and agree to the Privacy Policy

Personal Information

The applicant filling in the following form has to be:

- the Legal Representative of his/her enterprise/start-up/association;
- the freelancer applying with his/her project.

2. **Name and Surname of the person filling in the form**

3. **Date of birth**

Esempio: 15 dicembre 2012

4. **Place of birth**

5. **Residence (address, town, zip code)**

6. **Telephone number**

7. **E-mail address**

8. **Choose one of the following categories:**

Contrassegna solo un ovale.

Enterprise established before 1st January 2015 *Passa alla domanda 9.*

Enterprise established after 1st January 2015 *Passa alla domanda 9.*

Association/NGO *Passa alla domanda 18.*

Freelancer *Passa alla domanda 26.*

Legal information and attachments

9. Legal name of the company

10. Legal representative of the company

11. VAT number

12. E-mail address

13. Official Website

ATTACHMENTS

14. Please attach the certificate of incorporation

File inviati:

15. Please attach a copy of the legal representative's ID

File inviati:

16. Please attach the CVs of all team members taking part in the pilot action (max. 3)

File inviati:

17. Free presentation of your project (max. 4 pages presentation, a pitch or a two-minute video)

File inviati:

Passa alla domanda 34.

Legal information and attachments

18. Legal name of the association

19. Legal representative of the association

20. VAT number (if the association holds one)

21. E-mail address

22. Official Website

ATTACHMENTS

23. Please attach a copy of the legal representative's ID

File inviati:

24. Please attach the CVs of all team members taking part in the pilot action (max. 3)

File inviati:

25. Free presentation of your project (max. 4 pages presentation, a pitch or a two-minute video)

File inviati:

Passa alla domanda 34.

Legal information and attachments

26. Name and Surname of the freelancer

27. VAT number (if you hold one)

28. E-mail address

29. Official Website

ATTACHMENTS

30. Please attach the certificate attesting your VAT number registration (if you hold one)

File inviati:

31. Pleas attach a copy of your ID

File inviati:

32. Please attach your CV

File inviati:

33. Free presentation of your project (max. 4 pages, a pitch or a two-minute video)

File inviati:

Passa alla domanda 34.

The applicant states that:

34. Seleziona tutte le voci applicabili.

He/she has read and understood all terms and conditions of the Call for Proposals to apply for the pilot action developed by "Chebec - hacking the Mediterranean economy through the Creative and Cultural" and he/she accepts the rules and regulations of this initiative.

35. *Seleziona tutte le voci applicabili.*

He/she knows that by submitting the present Application Form, the applicant is requesting to take part in the pilot action.

36. *Seleziona tutte le voci applicabili.*

The person that should be contacted for all communications related to the pilot action is:

37. **Name and Surname**

38. **E-mail address**

39. **Telephone number**

Presentation of Cultural and Creative project

Description of the business idea with which the candidate is applying.

40. **Choose the most suitable category for your project:**

Contrassegna solo un ovale.

- Performing arts (theatre, music, circus arts, dance, opera, street art)
- Cultural heritage (historical sites and buildings, libraries and archives, museums, ntangible culture)
- Visual arts (ainting, drawings, photography, audiovisual, media arts, videogames, graphic arts, sculputre, film, video)
- Literature books and reading (creative writing, publishing, translation)
- Architecture

General overview

Briefly describe your project.

41. **Briefly describe your project. Where does your idea stem from? What product/service do you offer your audience/customers? What are the key aspects of your business idea? What are the fundamental resources you need to develop your business idea? What are your goals? etc. (max. 1800 characters)**

42. Describe the peculiarities of your sector and provide an overview of the context/market (characteristics of the sector, opportunities, obstacles etc). Don't forget to mention the competitors you have identified. (max. 1800 characters)

43. What is your competitive advantage? Why do you believe your product/service is innovative (from a cultural, technological, social standpoint)? (max. 1800 characters)

44. Describe your target market (age, sex, location, habits, economic power etc.) What market research have you conducted to identify your target market (surveys, interviews etc.)? (max. 1800 characters)

45. Have you already set up a marketing strategy for your product/service? What is your communication strategy (channels, timing etc)? What promotional tools/initiatives have you already started (social media, events etc.)? (max. 1800 characters)

46. Taking into account the five stages of a business lifecycle: which phase are you in at the moment?

Contrassegna solo un ovale.

- Seed stage
- Start-up stage
- Growth stage
- Expansion stage
- Maturity stage
- Altro: _____

Team

47. Will other team members be involved in the pilot action if you are selected by the present call?

Contrassegna solo un ovale.

Yes *Passa alla domanda 48.*

No *Passa alla domanda 59.*

Team

Please provide information on the team members who will be involved in the pilot action if you are selected by the present Call for Proposals.

The candidate filling in the present form should also fill in this section with his/her information if he/she intends to actively participate in the pilot action (taking part in activities and/or develop an internationalization strategy etc).

48. Name and Surname

49. Role

50. Portfolio/curriculum (educational background, projects, work experience relevant for the purposes of this call) (max. 1500 characters)

Team

51. Would you like to add another team member?

Contrassegna solo un ovale.

Yes *Passa alla domanda 52.*

No *Passa alla domanda 59.*

Team

Please provide information on the team members that will be involved in the pilot action if you are selected by the present Call for Proposals.

The candidate filling in the present form should also fill in this section with his/her information if he/she intends to actively participate in the pilot action (taking part in activities and/or develop an internationalization strategy etc).

52. Name and Surname

53. Role

54. Portfolio/curriculum (educational background, projects, work experience relevant for the purposes of this call) (max. 1500 characters)

Team

55. Would you like to add another team member?

Contrassegna solo un ovale.

- Yes *Passa alla domanda 56.*
- No *Passa alla domanda 59.*

Team

Please provide information on the team members that will be involved in the pilot action if you are selected by the present Call for Proposals.

The candidate filling in the present form should also fill in this section with his/her information if he/she intends to actively participate in the pilot action (taking part in activities and/or develop an internationalization strategy etc).

56. Name and Surname

57. Role

58. Portfolio/curriculum (educational background, projects, work experience relevant for the purposes of this call) (max. 1500 characters)

Partnerships

Please provide information regarding the partnerships you have established.

59. Have you established partnerships with institutions, organizations, firms etc?

Contrassegna solo un ovale.

- Yes
- No *Passa alla domanda 61.*

Partnership

60. List the partnerships you have established and briefly explain the benefits you have gained from the partnerships (reputation, networking, industry-specific insights etc.)? (max. 1800 characters)

Internationalization

61. Can your product/service already count on customers/audience based abroad? If it is the case, please provide available quantitative data (e.g website visits, sales) and indicate whether foreign consumers have different characteristics compared to the national target market (age, sex, economic power etc.). (max. 1800 characters)

62. Have you already carried out activities aimed to internationalize your product/service (participation to fairs abroad, advertising campaigns realized for an international audience, contacts, partnerships etc.). (max. 1800 characters)

63. What are the countries you would like to export your product/service? Why? What are the obstacles you think you could encounter? What is your strategy (form partnership, collaboration with a similar business in that country, test your product/service on early-birds etc)? (max. 1800 characters)

64. The present Call for Proposals to take part in the pilot action also includes 3 mobility actions (in Bologna, Seville and Marseille). Why are those places coherent with your sector and your internationalization strategy? Briefly explain. (max. 1800 characters)

THANK YOU

You have completed the Application Form.

By clicking "Send":

- you will submit your request to participate in the pilot action
- you will not be able to modify your answers
- your data data will be processed by our staff.

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